

## Dog Wood Park of Jacksonville Banner Advertising

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

### Banner Advertising Policies:

1. Banners must be 36 inches tall and no more than 96 inches (8 feet) wide.
2. Banners must be in good taste.
3. Banners are the property of the business doing the advertising, and may be removed by that business from the Park property at any time they wish. The business must notify the Park that they will be removing the banner so that the Park knows what happened to the banner.
4. Dog Wood Park/Jax will take all reasonable measures to keep the banner safe from damage (bring it in if a hurricane is coming, etc.), but cannot be responsible for damages that the Park could not have reasonably prevented.
5. Dog Wood Park/Jax agrees to periodically clean the banner (the business that owns the banner can of course do this also if they wish).
6. Banners do not last forever. If the banner stays up long enough so that it starts to look bad due to age, it will be the responsibility of the business owning the banner to replace the banner. The Park will not allow worn-out banners to be displayed.
7. Most of the exterior fence that runs along the driveway and around the parking lot at Dog Wood Park/Jax is available for banner display. The business owning the banner may choose to hang the banner in any available spot in the allowable areas (see staff in the park office for a map showing the areas on the fences where banners may be hung). Businesses may choose to move their banners as often as they wish to other available spots in the allowable areas.
8. The Park will provide refunds of any prepaid money only if the Park is not able to provide the services agreed upon.

I have read the above banner advertising policies and agree that the business I represent will follow them.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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FOR COMPLETION BY STAFF OF DOG WOOD PARK/JAX

Type of Payment: \_\_\_\_\_ Annual \_\_\_\_\_ Month-to-Month

Date Payment Rec'd \_\_\_\_\_ Date Banner Went Up \_\_\_\_\_ Renewal Date \_\_\_\_\_

Amount of Payment Rec'd \_\_\_\_\_ Cash Check Credit Card Paypal

Credit Card Number (for monthly withdrawals): \_\_\_\_\_ Exp. \_\_\_\_\_